

## COMPELLENT DELIVERS INDUSTRY-LEADING TCO

Even though demand for storage capacity is predicted to increase up to 69 percent annually, storage budgets aren't keeping pace. Organizations simply can't cost justify the huge expenditures required to meet growing demand with expensive storage solutions. That's why many IT departments are selecting more cost-effective storage platforms that lower capital expenditures and operating expenses while minimizing the cost of downtime. Compellent's SAN –a highly integrated, feature-rich data storage solution–was designed specifically to lower data storage TCO. In fact, for every 10TB of storage capacity, the Compellent SAN can save as much as \$1.2 million.

### A SAN That Saves More Than Data

#### Save More By Allocating Less

Allocate any size virtual volume yet only consume physical capacity when data is written by the application. This dramatically reduces both upfront and ongoing disk drive expenditures.

#### Achieve The Full Cost Benefits of ILM

Automatically classify and migrate data to the preferred tier of storage based on usage, cutting storage costs and improving performance.

#### Provide Quick And Easy Recovery

Create a high number of space-efficient copies to provide extremely fast and reliable recovery from any data hazard—all without the cost of pre-allocating disk space or full volume clones.

#### Save Your Budget And Your Business

Thin Replication automatically replicates Replays between multiple sites, providing business continuity at a fraction of the cost of other replication solutions.

#### Manage Everything With a Single Interface

Reduce the cost of storage management with an intuitive interface and integrated architecture that automates manual, time-consuming tasks. Manage more storage in less time, accomplishing even complex storage tasks in less than 10 minutes.

#### Slash Server Costs

Integrated Boot from SAN support reduces capital costs, cuts administrative time and increases server performance and availability. Provision or recover a server in less than 15 minutes with an automated and intuitive wizard.

#### Grow a Green Data Center

Compellent's ultra-efficient disk utilization reduces power, cooling and space requirements to create a "green" data center with a positive impact on both the environment and your bottom line.



"We believe Compellent's Thin Provisioning, Automated Tiered Storage and integrated management features will help UNT save more than \$2 million over a two-year time span compared to our previous SANs."

DAVID GERLACH  
Computer Systems Manager  
Computer Information  
and Technology Center  
University of North Texas



"Compellent has enabled our team to measurably reduce IT costs, while increasing the efficiency, utilization and flexibility of our storage infrastructure."

BRANDON JACKSON  
CIO  
Gaston County, North Carolina

For more information or to engage a Compellent Business Partner, visit [www.compellent.com](http://www.compellent.com)  
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