



News Release

Bruce Kornfeld Joins Compellent as Vice President of Marketing

Former Dell Storage Group Co-Founder to Continue Company's Rapid Growth

Minneapolis, Mar. 3, 2006 – Compellent Technologies, a provider of modular and affordable enterprise storage solutions, today announced Bruce Kornfeld has joined the management team as Vice President of Marketing. Previously Director of Worldwide Marketing for storage and servers at Dell, Kornfeld brings to Compellent an extensive background in management and marketing.

Kornfeld will oversee all Marketing functions worldwide including product marketing, partner marketing, integrated communications and brand management for Compellent, playing a key role in the company's rapid growth.

“With his deep storage experience and global perspective, Bruce is an ideal addition to Compellent's leadership team,” said Phil Soran, Compellent's Chief Executive Officer and co-founder. “Bruce is an exceptionally strong leader and savvy marketing strategist who will work with our partners and customers to expand Compellent's share of the global enterprise storage market.”

Previously, Kornfeld was part of the team at Dell that completed the initial planning and launch of the company's storage business. He has also held numerous leadership roles in Dell's storage division, including product marketing for Dell's storage area network, network-attached storage and tape businesses, as well as worldwide marketing for all Dell server and storage products. Prior to joining Dell, Kornfeld worked for NCR Corporation in various operations, engineering, and marketing positions—all focused on high-end computing and storage systems.

Kornfeld earned master's degrees in both business administration and engineering, and a bachelor's degree in engineering from Cornell University in Ithaca, New York.

About Compellent

Compellent delivers affordable, modular storage solutions exclusively through business partners that provide companies of all sizes enterprise storage capabilities without big system costs or complexities. Designed by network storage and virtualization pioneers, Compellent enables any business to cut storage expenditures in half, recover from data hazards within minutes, scale to any capacity across any technology and easily manage its storage without

adding staff. Headquartered in Eden Prairie, Minn., Compellent has raised more than \$38 million in financing from leading investors including Cargill Ventures, Centennial Ventures, Crescendo Ventures and El Dorado Ventures. For more information, visit www.compellent.com.

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